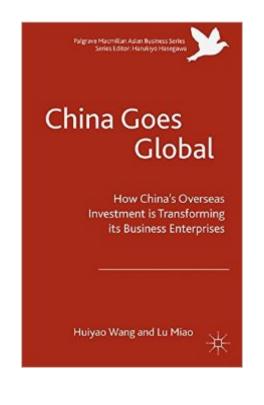
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China Goes Global: The Impact Of Chinese Overseas Investment On Its Business Enterprises (The Palgrave Macmillan Asian Business Series)





Synopsis

Chinese businesses are going global, transforming the country from a manufacturing export platform into an overseas investment powerhouse. China Goes Global offers a thorough and up-to-date analysis of this key emerging trend that is reshaping global business and the world economy.

Book Information

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